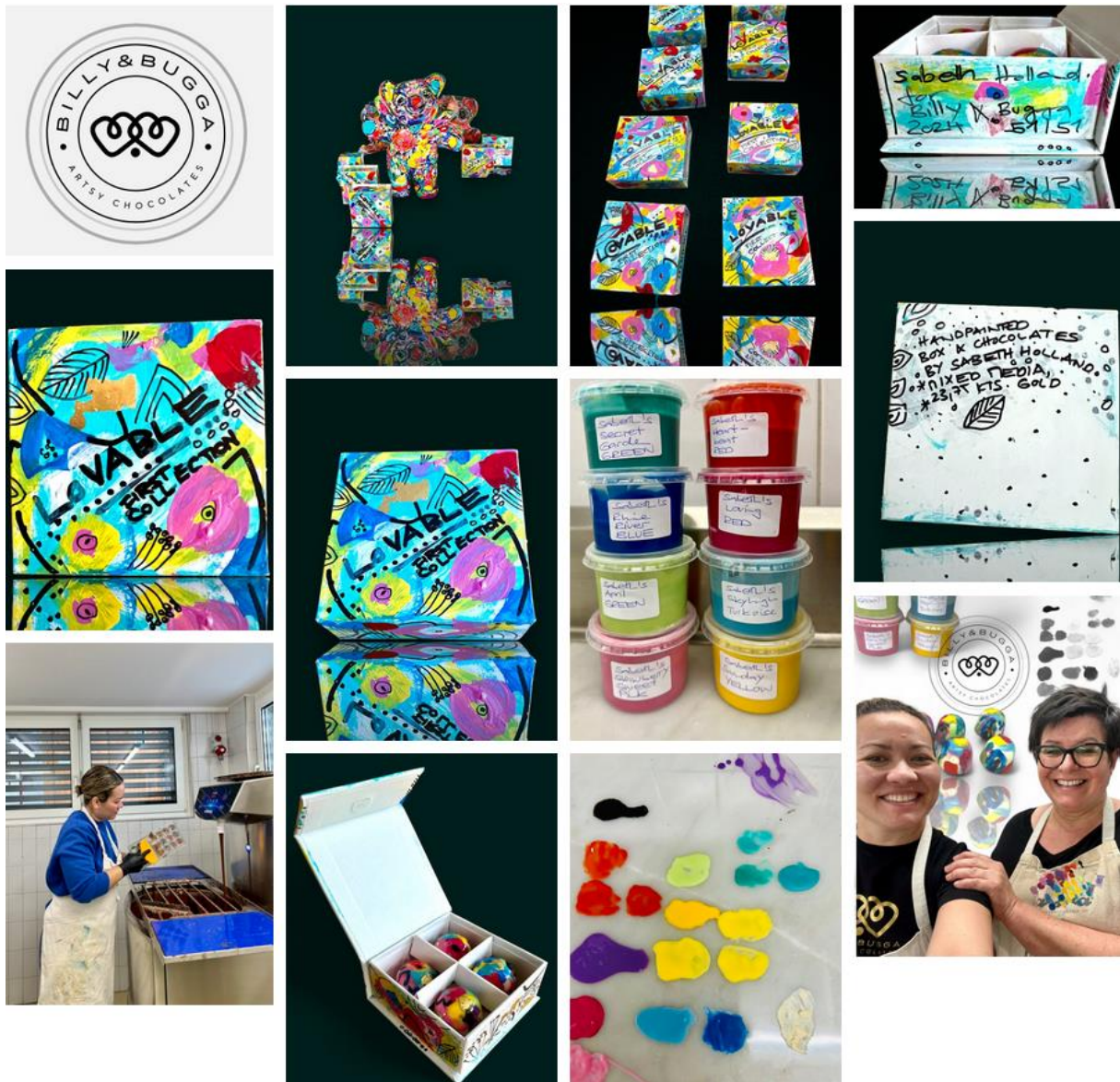


[www.sabethholland.ch](http://www.sabethholland.ch) [www.billybugga.com](http://www.billybugga.com)

### Taste the Art : Lovable! Sabeth Holland for Billy&Bugga Artsy Chocolates

Starting with "Lovable - First Collection" to proudly introduce a unique collaboration between Juliana Hassler, founder & chocolatier of Billy&Bugga and Sabeth Holland, who are both schoggi passionate, colour crazy and ready for an amazing new experience. Inspired by Sabeth Holland's sculpture "Sweet Lovable", they join the world of art with the world of tastes.

Together they created a precious collector's item in a limited edition of only 51 treasure boxes, handpainted and adorned with 23.75 KTS Gold by Sabeth Holland. Each box is an original artwork filled with 4 chocolate delights composed and handmade by Juliana Hassler of Billy&Bugga. And on top of that each chocolate is individually handpainted by the artist with edible colour in shades that are related to her "Sweet Lovable" sculpture.



You can feel the passion of both artist women in the vibe that comes from these photos. Don't you

feel tempted to taste these chocolate delights? Would you not want to start collecting the precious treasure boxes? Find more information in due course...Sabeth and Juliana are not quite ready...but it is all coming soon!

Sabeth Holland:

I got to know Juliana Hassler at Galerie Kunsthaus Rapp, where we both were present at the "GLAM VIBES" luxury event exhibition. Her beautifully coloured chocolates caught my attention straight away. After tasting my first arsty delight, I was already addicted. Not long after I was indulging its flavour and texture to the full, Juliana, chocolatier and founder of Billy&Bugga asked me, if I would be interested in creating my own chocolate collection with her. What question! There was this magic light that I had spotted in her eyes straight away, which was reassuring me, I was talking to a genius, and I said yes without hesitation. Very soon after she came to visit me at my atelier in St. Gallen and we realised then, that we were on to something very special, a unique collaboration, including all our skills and passion. Soon later I visited Juliana in her atelier in Wiezikon near Sirnach for a fist chocolate making experience, which I enjoyed very much indeed.

From the beginning I took Sweet Lovable and Baby Lovable with me. They became our Lucky Charms for our collaboration and influenced our choices. It was Juliana's decision that it was evident to enable me to created my very own edible colours and to give them their names. So for the actual project I worked with my Sunday Yellow, Sweet Pink, April Green, Skyhigh Turquoise, Rhine River Blue, Heartbeat Red, Secret Garden Green and Loving Red and added Juliana's purple, pure gold, black and white.

The start was made and was immediately accompanied by a learning process and inspiring, very happy exchange. Our "Lovable - First Collection" comes with all the enthusiasm of this mutual energy and all the characteristics of my art, celebrating the perfection of beauty with individual traces. The chocolates are of the highest standards of the chocolate metier and come with tastes and textures, composed by [Billy&Bugga](#), the chocolatier that provided this year's Easter chocolates for the first class passengers of SWISS.

Juliana and I would like to dedicate our first 51 treasure boxes to our collectors and supporters and will give them to you for a price that is in no way making up for our time, efforts and amazing extras. Our aim is to sell out in a flash...